



ZETA-WZNT-WZMT-WZET
Frances St.
Lot 42 Amelia Industrial Park
Guaynabo, PR 00968
(787)622-9700

CONTRACT

And:

Puerta Roja
654 Munoz Rivera Ave, Suite 907
San Juan, PR 00918

1679

<u>Contract / Revision</u> 431134 /		<u>Alt Order #</u>
<u>Product</u> victor vasallo oct-31- nov 7		
<u>Contract Dates</u> 10/31/16 - 11/13/16		<u>Estimate #</u>
<u>Advertiser</u> Comite de Gastos Independiente Sindicato		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ZETA	<u>Account Executive</u> Melissa Ortiz	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WZMT	10/31/16	11/13/16	6A-10A M-F	6A-10A		:30				NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	2323---				10	\$20.00				
	Week:	11/07/16	11/13/16	5-----				5	\$20.00				
N 2	WZMT	10/31/16	11/13/16	Internet	Internet		:00				NS	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	2323---				10	\$10.00				
	Week:	11/07/16	11/13/16	5-----				5	\$10.00				
N 3	WZMT	10/31/16	11/13/16	10a-7p	10a-7p		:30				NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	3232---				10	\$20.00				
	Week:	11/07/16	11/13/16	5-----				5	\$20.00				
N 4	WZMT	10/31/16	11/13/16	Internet	Internet		:00				NS	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	3232---				10	\$10.00				
	Week:	11/07/16	11/13/16	5-----				5	\$10.00				
Totals								0.00				60	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	60	\$900.00	(\$180.00)	\$720.00
Totals	60	\$900.00	(\$180.00)	\$720.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



Date: 9/29/2016
Requested By: Christina Ferreras
Client: Comité de Gastos Independientes Sin
Puertorriqueño de Trabajo

Radio Contract

Campaign: Victor Vassallo
Estimate #: 2016-837
Market: PUR
Spot Length: 30ss Spot
Flight #3 (Oct. 31 - Nov. 7)

Station:		Zeta (Local Ponce)														
		Oct		Nov					Nov							
		Mo	Tu	We	Th	Fr	Mo	Tu	We	Th	Fr					
Day		31	1	2	3	4	7	8	9	10	11					
Time																
6am-10am		2	3	2	3		5							\$ 30.00	\$ 450.00	15
10am-7pm		3	2	3	2		5							\$ 30.00	\$ 450.00	15
		Total Cost for: Zeta (Local Ponce)												\$ 900.00	30	
Grand Total														\$ 900.00	30	

Monthly Total For Market

		Airing	Gross Cost	Net Cost
Oct	5	\$	150.00	\$120.00
Nov	25	\$	750.00	\$600.00
	30	\$	900.00	\$720.00

Agency Approval: Christina Ferreras
Date: 9/29/2016